



bryan callison

bcal86@gmail.com | http://bcal.me | 626.790.8024

profile

- understanding of how technology can be utilized to enhance design
- discerning grasp of cutting-edge design principles and use of typography
- collaborator, overseeing projects from concepting, prototyping, design and launch
- ability to embrace chaos during hectic project cycles
- creative lead and ability to match style with existing brand identity needs
- paper and pencil first approach to ux prototyping and design mockups
- appreciation for strategy driven solutions

experience

creature of the art things | storywerks

2014 - current

lead art director directly under the creative director, responsible for researching and designing original creative concepts for all client projects in the appropriate traditional or interactive mediums to reach the desired audience from initial idea through final deliverables.

interactive art director / designer | big river advertising

2012 - 2014

ux and interactive design supporting all agency clients pushing their digital branding efforts pushing outside industry standards gaining national attention. setting design standards for campaigns and leading teams from initial concept through design and build and into functional execution.

digital art director intern / freelance | big river advertising

2011 - 2012

web and interactive design for clients while being an intern between years at vcu brandcenter. projects included award winning classified moto web design. retained on freelance basis during second year at vcu brandcenter which resulted in a full time hire before graduation.

freelance print / interactive designer

2002 - 2011

assisting multiple clients with their interactive design and print design needs.

education

vcu brandcenter | m.s. mass communications — experience design

2010 - 2012

vcu mass communications | b.s. mass communications — creative advertising

2005 - 2009

tools

Ps photoshop

Ai illustrator

OmniGraffle Pro omnigraffle pro

Xd adobe xd

Id indesign

experience with

Fl **Ae**

skills

adobe creative suite cc, concepting, art direction, ux design, interaction design, information architecture, web design, mobile web / app design, iwork / office suite, os x, ios, html, css

recognition

richmond ad show

gold interactive:
classified moto

webby honoree

best use of photography:
classified moto

interests

roller coasters

motorcycles

the internets

adventure

other interests

