bryan callison
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profile

- understanding of how technology can be utilized to enhance design
- discerning grasp of cutting-edge design principles and use of typography
- collaborator, overseeing projects from concepting, prototyping, design and launch
- ability to embrace chaos during hectic project cycles
- creative lead and ability to match style with existing brand identity needs
- paper and pencil first approach to ux prototyping and design mockups
- appreciation for strategy driven solutions

experience

creature of the art things | storywerks
2014 - current
lead art director directly under the creative director, responsible for researching and designing original creative concepts for all client projects in the appropriate traditional or interactive mediums to reach the desired audience from initial idea through final deliverables.

interactive art director / designer | big river advertising
2012 - 2014
ux and interactive design supporting all agency clients pushing their digital branding efforts pushing outside industry standards gaining national attention. setting design standards for campaigns and leading teams from initial concept through design and build and into functional execution.

digital art director intern / freelance | big river advertising
2011 - 2012
web and interactive design for clients while being an intern between years at vcu brandcenter. projects included award winning classified moto web design. retained on freelance basis during second year at vcu brandcenter which resulted in a full time hire before graduation.

freelance print / interactive designer
2002 - 2011
assisting multiple clients with their interactive design and print design needs.

education

vcu brandcenter | master of science, mass communications — experience design
2010 - 2012

vcu mass communications | bachelor of science, mass communications — creative advertising
2005 - 2009

tools

Ps photoshop

Ai illustrator

omnigraffle pro

Xd adobe xd

Id indesign

Ae after effects

skills

adobe creative suite cc, concepting, art direction, ux design, interaction design, information architecture, web design, mobile web / app design, graphic design, logo design, typography, online advertising, online marketing, social media, digital photography, print design, office suite / iwork suite, os x, working knowledge with ios, html, css, javascript

recognition

richmond ad show
gold interactive:
classified moto

webby honoree
best use of photography:
classified moto

spare time

roller coasters

motorcycles

disney

adventure

other interests