



BRYAN CALLISON

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PORTFOLIO www.bcal.me	NATIONALITY american	DOB 23.03.1986	AVAILABILITY immediate	INTERESTED remote / hybrid
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PROFILE

More than 10 years of proven experience as an art director in the rapidly evolving advertising and marketing space. I excel at taking on and solving complex visual design challenges while delivering high-level concepts. I enjoy work closely with partners and clients alike, developing steadfast working and sociable relationships along the way. I am seeking to seamlessly integrate into a creative team as a multifaceted art director and designer, helping steer the direction of visually inspiring designs, interactions and experiences as creative business solutions.

EXPERIENCE

09 . 2019
- 09 . 2022

1798 | FINGERPAINT
ART DIRECTOR hybrid / remote – San Diego, California

Art director, responsible for designing deliverables within the pharmaceutical and healthcare and market access space. Projects for several large pharmaceutical companies ranging from standard patient/doctor print designs, including in-office materials to event space needs, as well as digital needs including web design and interactive advertising. All to help make the confusing world of American healthcare simpler.

Achievements: 1798 Bulldog Award ("The Bully"). Go-getter attitude, team player and consistent outstanding work with high praise from clients.

10 . 2018
- 12 . 2019

FREELANCE
ART DIRECTOR / DESIGNER California

Accommodating multiple clients with various projects including but not limited to print materials, event space designs, website and app design, social media post and channel materials, and beyond. Coordinating in both strategic decisions and design executions helping multiple small brands achieve success.

10 . 2014
- 10 . 2018

STORYWERKS
CREATURE OF THE ART THINGS! (or just an... art director) Richmond, Virginia / remote – Los Angeles, California

A very small boutique agency, I was the lead art director directly under the owner and creative director, responsible for researching and designing original concepts for all client projects in the appropriate traditional or interactive mediums to reach the desired target audience from initial idea through final deliverables.

05 . 2011
- 09 . 2014

BIG RIVER ADVERTISING
INTERACTIVE ART DIRECTOR / DESIGNER Richmond, Virginia

I started as an intern and was brought on full time before finishing university. Specializing in UX and Interactive Design supporting all agency clients pushing their digital branding efforts pushing outside industry standards gaining national attention. Setting design standards for campaigns and leading teams from initial concept through design and build and into functional execution.

Awards: Classified Moto – Richmond Ad Show Gold Interactive Award, Webby Honoree for Best use of Photography

UNIVERSITY

08 . 2010
- 05 . 2012

MASTER OF SCIENCE, MASS COMMUNICATION
VCU BRANDCENTER
Advertising, Creative Technology, Experience Design

08 . 2005
- 12 . 2009

BACHELOR OF SCIENCE, MASS COMMUNICATION
VIRGINIA COMMONWEALTH UNIVERSITY
Advertising, Creative

LANGUAGES

ENGLISH
Native

GERMAN
Limited Working Proficiency

SKILLS

Illustrator	Brand Art Direction	Mobile / Desktop Design
InDesign	Interaction Design	App Design
Photoshop	User Experience	Social Design
Adobe XD	Logo Design	Typography
Acrobat	Print Design	Digital Photography
Figma	Event Space	HTML / CSS Knowledge

HOBBIES

- MOTORCYCLE RIDER
- GREEN ENERGY PROPONENT
- FITNESS ENTHUSIAST
- DIGITAL ART CREATOR
- ROLLER COASTER ENTHUSIAST
- TRAVELING FOR THEME PARKS
- TATTOO DESIGNS
- CAT-DAD
- HIKER
- NATURE ADMIRER

